



## **GEG Congratulates Macau on Being Ranked the Most Satisfactory Destination for Mainland Tourists for the First Time**

**May 31, 2024** – According to the China Tourism Academy, Macau was ranked the most satisfactory destination for outbound Mainland Chinese travelers in the first quarter of 2024 with its high score of over 83 points. This achievement highlights Macau’s appeal as a “World Center of Tourism and Leisure” and demonstrates its popularity among Mainland Chinese tourists. As a member of Macau’s integrated tourism and leisure industry, Galaxy Entertainment Group (“GEG”) is deeply encouraged by this designation. Since this year marks the year of the “double celebrations” and the commencement of the implementation of the “1+4” adequate diversification development strategy, the result fully validates the Macau SAR Government’s visionary efforts to promote “tourism +” and implement the “1+4” adequate diversification development strategy, and highlights the success of the collaborative efforts of the integrated tourism and leisure industry and all sectors of the community.

Over the years, GEG has been actively supporting the Macau SAR Government’s policies and contributing to Macau’s sustainable development by upholding its “World Class, Asian Heart” service philosophy. As one of the leading integrated tourism and leisure enterprises, GEG proactively introduces new and diverse tourism and leisure facilities and products to Macau according to market demands. At the same time, GEG also continuously optimizes its software and hardware facilities, and collaborates with different sectors of the community to cultivate tourism professionals with global perspectives needed to help elevate the overall quality of Macau’s tourism services. As well, GEG also cooperates with small and medium-sized enterprises that relate to its business, facilitates Macau’s economic diversification, and receives public recognition for its related efforts and accomplishments, for which it is grateful. Moving forward, GEG will continue to strive for excellence for the overall development of the integrated tourism and leisure industry, and jointly polish Macau’s “golden business card” as an international metropolis.

GEG has always been committed to creating world-class unique tourism and leisure experiences. With the opening of the Capella at Galaxy Macau in 2025, GEG’s flagship property Galaxy Macau™ will bring together nine globally renowned hotel brands under one roof, making it the world’s integrated resort with the largest collection of world-renowned hotel brands. The integrated resort also features a host of diverse amenities and offerings, including the Grand Resort Deck – the world’s leading skytop water oasis, over 120 dining options ranging from Michelin-starred dining to authentic delicacies, the Galaxy Promenade of over 200 international fashion brands, and an award-winning five-star spa, among other diverse facilities that are widely favored by tourists and residents. In addition, GEG also established a new cultural and entertainment landmark in Macau through its Phase 3 projects, including the Galaxy International Convention Center which offers 40,000 square meters of MICE space,



and the Galaxy Arena, Macau's newest and largest indoor arena. Through these practical initiatives, GEG hopes to support Macau's establishment as a "City of Performing Arts" and "City of Sports", foster the quality development of exhibitions and conventions combined with commerce, and contribute to Macau's economic diversification and implementation of the "1+4" adequate diversification development strategy.

Since 2023, the Galaxy Arena, along with other entertainment venues under GEG, has staged nearly 130 concerts and related performances, which is the highest among the local integrated tourism and leisure industry. Meanwhile, GEG also supports Macau in organizing different sports events through multi-pronged approaches, such as by being one of the organizers of large-scale international sports events including the ongoing "Women's Volleyball Nations League 2024 Macao Presented by Galaxy Entertainment Group" and the recently concluded "ITTF Men's and Women's World Cup Macao 2024 Presented by Galaxy Entertainment Group" held at Galaxy Arena; as well as the "Galaxy Entertainment Macao International Marathon" and the "WTT Champions Macao Presented by Galaxy Entertainment Group", which have been held for many years.

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